

**COM 240-H1: INTERCULTURAL COMMUNICATION**  
**Rollins College; Spring 2017**  
**Thursdays; 6:45 PM-9:15 PM**  
**Classroom: CSS 221**

- INSTRUCTOR:** John T. Morrison, Ph.D.  
Lecturer, Department of Communication, Rollins College
- AVAILABILITY:** **Office location:** CSS 181  
**Phone:** office: 407-691-1395; Cell phone: (407) 923-6450  
**Email:** [jmorrison@rollins.edu](mailto:jmorrison@rollins.edu)  
**Office hours:** Tues and Thurs: 12:30am-1:45pm; 3:30pm-6:30pm, 9:15pm-9:45pm, and by appointment. Use the meeting request sheet on my door to schedule a time.  
Web presence: Blackboard
- MISSION STATEMENT:** *We develop dynamic communicators who think critically as well as speak, listen, and write effectively.*
- The Department of Communication engages students in theoretical and applied knowledge, empowering them to pursue meaningful lives, relationships, and careers. Our mission is to produce well-rounded communicators who are capable of speaking and listening effectively, thinking critically, and writing clearly. We strive to embody this mission in several ways. We encourage freedom of expression, diversity of perspective, and tolerance of dissent to achieve the informed and responsible decision-making skills fundamental to a civil society and a global community. We cultivate the communication skills necessary to fulfill human potential and contribute to the public well-being. Finally, we promote ethical communication that enhances human worth and dignity by fostering fairness, responsibility, and respect for self and others.
- REQUIRED MATERIALS:** Gudykunst, W.B. (2003). Cross-cultural and intercultural communication. Sage. \$90 (new) on Amazon.com
- COURSE DESCRIPTION:** Effective, ethical, and satisfying communication requires an understanding of the participants' frames of reference. People from every culture tend to assume that commonly-accepted communication processes, rites, rituals, and practices are somewhat universal. This incorrect perception leads to intercultural misunderstanding and ineffective communication. While intercultural communication is a relatively new discipline, a great wealth of qualitative and empirical research provides a meaningful understanding of intercultural phenomena, and reveals the fascinating and rich diversity of communication practices. This course examines both cross-cultural communication (comparison of communication processes in disparate cultures) and intercultural communication (communication between people of different cultures)
- GOALS/OBJECTIVES:** This course is designed to provide the opportunity for improvement in both the theoretical understanding and practical performance of communication, particularly in intercultural contexts. Students in this course will demonstrate these abilities: (a) to define, recognize, and explain theoretical concepts of human communication related to intercultural and cross-cultural communication. (b) to demonstrate the ability to craft effective intercultural communication, (c) to articulate and demonstrate the elements of skilled and sensitive listening within intercultural contexts, (d) to articulate and demonstrate the elements of ethical communication in intercultural settings (e) to understand and articulate the value of cultural diversity in the process of intercultural communication. (f) to understand and articulate the impact of recent technology on intercultural communication.
- METHOD OF INSTRUCTION:** Lecture and discussion, with an emphasis on student participation.
- ROLE OF INSTRUCTOR:** The instructor is a resource for the motivated student. Lectures and presentations will outline assigned readings and research; they are not a substitute for student efforts. The instructor can be considered an organizer and guide for the student.
- ROLE OF STUDENT:** It is the individual student's responsibility to attend classes, read assigned materials, participate in exercises, offer original and pertinent commentary, ask questions, and to treat the instructor and other students with respect.

## COURSE REQUIREMENTS:

**Attendance:** Much of the value of this course is derived through discussion and participative experiences, so attendance is required. Students are allowed one day (for emergency/sickness/personal) that will not affect the course grade. A missed class, for any reason, beyond **one** full day results in a 5% overall grade reduction. A third missed day results in a 10% reduction. Missing four classes for any reason results in a course failure. If any missed time is for a documented illness or accommodation (on file with Rollins), a student may make up one day with a paper (see Blackboard). It is the student's responsibility to sign in each day. Late arrival (after the sign in) or early exit is equivalent to one half a missed class. Exemptions for approved Rollins' events must be discussed during the first week and will require an official, published Rollins' schedule listing the student's name and the date of the event. Practices and rehearsals do not constitute a qualifying Rollins' event. Any student expecting to miss two or more classes for any reason (including Rollins events) should not take this course in the current semester.

**Fox Day:** The Holt School meets on Fox Day, but classes are shorter to accommodate the picnic on the Mills Lawn (6:00pm-7:15pm). All 4:00 pm classes end early at 6:00pm, and all 6:45pm classes start late at 7:15pm.

**Examinations:** Three exams measure comprehension of course materials, readings, and lectures. Exams are closed-book, closed-notes. Questions are based on lecture material and test banks. The provided PowerPoint files should serve as a guide to exam preparation.

**Written Assignments:** All assignments are to be prepared professionally and in accordance with Rollins' standards. Research assignments must be prepared with a word processor. References are required. All assigned writing **must** follow APA (version 5 or 6) style for inline citations and the references page.

**Participation and Reading:** The student is expected to read all assigned materials before each class session. Lectures supplement the reading assignments. Students are expected to actively and constructively participate in class activities and discussions. Participation can affect a student's grade.

**Research Project (Portfolio Submission):** You will complete a primary research-based paper comparing and contrasting the culture and communication behaviors of two distinct non-Western countries that do not have English (or any language you speak) as the primary language. See the assignment documents on Blackboard for details. Each individual or team is required to self-submit the assignment to Turnitin for review/revision before submission to me by email.

**Presentations:** You will be assigned to a 4-5 person team that will design and deliver a 10-minute extemporaneous (not scripted) presentation on any intercultural issue you wish. A variety of media may be incorporated, as long as the media supplements, not dominates, the presentation. The presentation must incorporate some primary research

**Time:** Extemporaneous presentations are delivered in a conversational manner; there is no "script." Do not read PowerPoint slides to the class. Practice your presentations! Short or long presentations earn less credit, and very long presentations will earn less credit and/or stopped.

**Videotaping:** Communication Studies majors are required to complete a portfolio that includes recorded examples of speeches and/or presentations. The student will arrange to record presentations by coordinating with another student. Your recorded portfolio submission may be also included in the program evaluation process.

**Program Assessment:** Rollins College is strongly committed to creating and maintaining a culture of evidence-based continuous improvement. The Department of Communication's assessment initiative is designed to help answer the essential questions of the learner-centered college: Are our students learning? How do we know they are learning? How does what we know allow us to improve learning? Your participation in this program is essential to quality assessment and program improvement. As part of this major (not this course), you will be asked to participate in a knowledge and skills assessment. Your efforts and participation in the assessment process will not affect your course grade. We sincerely appreciate your participation in developing and improving the Communication Studies courses.

*Note: If you decide to take two courses from me on the same day, you may take two exams on the same day. Unless you have an academic accommodation on file, you may not reschedule exams*

#### IN-CLASS PROTOCOL:

Laptops, cell phones, media players and all other personal electronics must be off during class, except for recording of presentations and online course-related activities. Outlines from the PowerPoints available on Blackboard will serve as your notes, and you should print these (outline view), bring them to class, and add to them by hand as needed.

#### COURSE POLICIES

**Deadlines: Deadlines:** Deadlines are final. Missed deadlines will affect your grade. Substitute opportunities are not available, except for documented emergencies

**Make-up exams:** Unless an extreme emergency presents itself, exam deadlines are final. In case of a medical emergency, it is your responsibility to contact the instructor **before** the next class period. If this is not possible due to illness, contact the instructor when possible to reschedule.

**Incompletes:** The Rollins College policy concerning incomplete grades will be followed in this course (see the undergraduate catalog). Incomplete grades are given **only** in situations where extreme circumstances prevent a student from completing the course. If the Dean and the Appeals Committee approve the incomplete, the instructor will determine how much extra time will be allowed (the maximum is by the end of the next semester). Documentation is **required** and the need must be compelling. An incomplete may result in a research requirement equivalent to the missed time. Exams and any other assignments missed must also be completed.

#### **Academic Honesty:**

Membership in the student body of Rollins College carries with it an obligation, and requires a commitment, to act with honor in all things. Because academic integrity is fundamental to the pursuit of knowledge and truth and is the heart of the academic life of Rollins College, it is the responsibility of all members of the College community to practice it and to report apparent violations. The following pledge is a binding commitment by the students of Rollins College:

*“The development of the virtues of Honor and Integrity are integral to a Rollins College education and to membership in the Rollins College community. Therefore, I, a student of Rollins College, pledge to show my commitment to these virtues by abstaining from any lying, cheating, or plagiarism in my academic endeavors and by behaving responsibly, respectfully and honorably in my social life and in my relationships with others.”*

This pledge is reinforced every time a student submits work for academic credit as his/her own. Students shall add to all papers, quizzes, tests, lab reports, etc., the following handwritten abbreviated pledge followed by their signature:

*“On my honor, I have not given, nor received, nor witnessed any unauthorized assistance on this work.”*

Material submitted electronically should contain the pledge; submission implies signing the pledge.

#### **Academic dishonesty includes all the following (not an exhaustive list):**

- **Unauthorized assistance on assignments, quizzes, or exams**
- **Plagiarism**
- **Signing someone else’s name on an attendance sheet, or allowing someone else to sign in for you**
- **False statements regarding behaviors that may affect academic standing**
- **Misrepresenting the level of effort given to an assignment (e.g. submitting your original work done for another course without consent of the instructor)**

**Student Email:** All students are **required** to use the email address assigned by Rollins. Do not send email from other addresses, as I will not respond due to privacy concerns. Send email from your Rollins address to my Rollins address ([jmorrison@rollins.edu](mailto:jmorrison@rollins.edu)).

**Credit Hour Statement** Rollins College offers four-credit-hour courses that provide three (50-minute) hours of direct or indirect instructional contact. The value of four credit hours reflects the substantial individual attention each student receives from instructors as well as additional out-of-class activities. Faculty require that students undertake at least 7.5 (60-minute) hours of outside work per week, averaged over the course's duration and equaling two and one-half (2.5) 60-minute hours of outside work for every one (50 minute) hour of scheduled class time. In this course, the additional outside-of-class expectations include working with a team to design and deliver a presentation, library research for primary journal evidence, preparation, design, and writing a five-part research paper regarding two cultures, reading the textbook, preparing for the (3) take home test banks (150 questions over 15 chapters), which are 80-90% of each of the tests.

### **Disability Services**

Rollins College is committed to equal access and inclusion for all students, faculty and staff. The Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 create a foundation of legal obligations to provide an accessible educational environment that does not discriminate against persons with disabilities. It is the spirit of these laws which guides the college toward expanding access in all courses and programs, utilizing innovative instructional design, and identifying and removing barriers whenever possible. If you are a person with a disability and anticipate needing any type of academic accommodations in order to fully participate in your classes, please contact the Disability Services Office, located in the Mills Memorial Building, Room 217, as soon as possible. You are encouraged to schedule a Welcome Meeting by filling out the "First Time Users" form on the website: <http://www.rollins.edu/disabilityservices/> and/or reach out by phone or email: 407-975-6463 or [Access@Rollins.edu](mailto:Access@Rollins.edu). All test-taking accommodations requested for this course must first be approved through the Disability Services Office (DSO) and scheduled online through Accommodate at least 72 hours before the exam. Official accommodation letters must be received by and discussed with the faculty in advance. There will be no exceptions given unless previously approved by the DSO with documentation of the emergency situation. We highly recommend making all testing accommodations at the beginning of the semester. DSO staff are available to assist with this process

### **Title IX Statement**

Rollins College is committed to making its campus a safe place for students. If you tell any of your faculty about sexual misconduct involving members of the campus community, your professors are required to report this information to the Title IX Coordinator. Your faculty member can help connect you with the Coordinator, Oriana Jiménez (TitleIX@rollins.edu or 407-691-1773). She will provide you with information, resources and support. If you would prefer to speak to someone on campus confidentially, please call the Wellness Center at 407-628-6340. They are not required to report any information you share with the Office of Title IX. Sexual misconduct includes sexual harassment, stalking, intimate partner violence (such as dating or domestic abuse), sexual assault, and any discrimination based on your sex, gender, gender identity, gender expression or sexual orientation that creates a hostile environment. For information, visit <http://www.rollins.edu/titleix>

**Course and Instructor Evaluation:** At the end of each semester, students are asked to evaluate the course and instructor. These evaluations are extremely valuable in the teaching and learning process on our campus. Student evaluations help assess student perceptions of classroom learning and often lead to improved teaching. Your feedback is important and Rollins students are encouraged to be honest, fair, and reflective in the evaluation process. The online evaluative survey is anonymous. Students are never identified as the respondent. Instead, each student's comments are assigned a random number. You will be asked to rate your course and instructor on a numerical scale and through narrative comments. The online Course and Instructor Evaluation (CIE) process opens at 8:00 a.m. on the first scheduled date. It remains open for a period of 14 days (2 weeks) until 12:00 a.m. (midnight) on the final scheduled date. The evaluation period ends prior to the start of final examinations and faculty cannot access completed evaluations until 10 days after the end of final exams. Students who complete evaluations for all classes will be able to view grades ten-days before students who do not complete an evaluation form.

EVALUATION:	Examinations (3):	20% each
	Presentation:	5%
	Research project:	25%
	Attendance:	10%

A (94%-100%) A- (90%-93%) B+ (87%-89%) B (84%-86%) B- (80%-83%) C+ (77%-79%)  
 C (74%-76%) C- (70%-73%) D+ (67%-69%) D (64%-66%) D- (60%-63%) F (<60%)

**Schedule (subject to revision except for exam and assignments dates)**

01/19/2017: Introduction to the course.

- Download the test bank items (Blackboard) and begin working through the items as you read the text
- Download and read the project document description. Prepare questions for next class.
- Pick a partner (or two) for optional collaboration on projects

**01/24/2017: add/drop ends**

01/26/2017: Mandatory class: detailed discussion of project. Time allotted for partner meeting.

02/02/2017: Lecture/discussion/activities. Review Part 1 requirements

- Next class: **Each student** must have a completed draft of part 1 ready for a review. You will review this with class member (not your partner). This must be a double-spaced, paper document. Be sure to include an APA references page.

02/09/2017: Lecture/discussion/activities.

- Visit by Bill Svitavsky (Olin Library)
- After break: review paper (double-spaced, paper document) with a classmate, and ask me questions.
- Next class: Test 1: closed book, closed notes

02/16/2017: **Test 1: Chapters 1-5.** Discussion. Time allotted for a partner meeting.

- Next class: each student must have a draft of parts 1 and 2 for next class. Be sure you've revised Part 1 and updated your APA references page. You will review this with a class member. This is a single document; not separate parts

02/23/2017: Lecture/discussion/activities.

- After break: part 1 and 2 review with classmate (paper)

03/02/2017: Lecture/discussion/activities.

- Next class: Draft of part 3 combined with the earlier sections. You will review this with a classmate.

03/09/2017: Lecture/discussion/activities. Each student will review a paper copy of parts 1, 2, and 3

03/16/2017: Spring Break

03/23/2017: **Test 2: Chapters 6-9.**

- Next class: upgrade your earlier sections and prepare draft of Part 4. Meet your presentation group.

03/30/2017: Lecture/discussion/activities. Part 1, 2, 3, and 4 review.

- Next class: Have a draft of part 5 of your paper for next class. Combine this with the earlier sections. You will review this with your partner. This should be a draft of your complete project.

**04/04/17: last day to withdraw without penalty**

04/06/2017: Lecture/discussion/activities. Full paper review (parts 1-5) with a classmate.

- Next class: submit your complete project to the Turnitin assignment on Blackboard. This is a self-submission. I will check that you have done this, but your submission is NOT added to the Turnitin database, so it is a safe means of checking your work before you submit it to me. I will not accept your project unless you have completed this task. Once you submit the project to me, I will separately run it through Turnitin. That submission will be added to the database, and you will be responsible for originality issues. Print the Turnitin report and bring it to class along with a copy of your full five-part project. You and your partner will review these materials

04/13/2017: Students will review the Turnitin report (required)

- Next class: send your full paper to my email address ([jmorrison@rollins.edu](mailto:jmorrison@rollins.edu)). Be sure it is a Microsoft Word file (**not** a .pdf) and that it is a single document. Do not send the references separately: you will email me a **single** attachment.

04/20/2017: **Full projects due today (email)**. Time for presentation preparation

- Next class: group presentations. These are 10 minutes (plus or minus 1 minute)
- Be sure your presentations and media are ready before class

04/27/2017: **Group presentations:** review of lecture topics (student-driven, so prepare questions)

05/04/2017: **Final exam** (test 3) on chapters 10-14