

BUS 338 Holt School: Financial Management
Wednesday 6:45 – 9:15pm, Fall 2010, Bush 207

Purpose: The purpose of this course is to provide knowledge of the concepts, theories and practical uses of corporate finance as it relates to the financial decision-making process.
Prerequisites: BUS 280, Junior Status (or higher), Economics (suggested)

Goals: As a result of the successful completion of this course, a student should be able to:

- Discuss the purpose of corporate financial management
- Utilize financial terminology in business communication
- Solve financial problems relating to the major objective of financial management
- Solve problems dealing with the time value of money as it relates to personal and corporate decision making

Objectives: Specific objectives are covered at the beginning of each chapter.

Textbook: Foundations of Financial Management by Block, Hirt, Danielson
McGraw-Hill Irwin, 2009; www.mhhe.com/bhd13e

Supplements: Calculator (preferably one that can do financial calculations; ex. HP10BII)
Online articles will be provided throughout the course
Internet access, Microsoft Office (or equivalent)

Class Attendance and Homework:

Class attendance and homework are extremely important and will be used in determining the final grade. Homework will be collected weekly.

Evaluation:	Exams (3)	75%
	Homework	10%
	Attendance/Participation	15%

More than 3 absences may result in an F in the course

Instructor: Adrian J. Mayer: (407) 494 – 4692; Blackberry: 3106B283
•If you send a text message, please assume I don't know you by your phone number. Please include your name.
Email: ajmayer@rollins.edu

As an adjunct faculty member, I do not have specific office hours. However, I want to assist you should you need help. Do not hesitate to contact me.

I encourage you to come prepared to class – Bring your calculator, pencils, paper, and course textbook with you to each class. If you miss a class, it is solely your responsibility to submit the assignments on-time and to learn the material covered in class, outside of the classroom.

Course Meeting #	Date	Chapter and Subject	Problems (Due the following week)
1	Aug 25	Introductions 1. Goals and Functions	
2	Sep 1	2. Review of Accounting 3. Financial Analysis	2-6, 2-7, 2-21 3-20, 3-21, 3-35
3	Sep 8	4. Financial Forecasting 5. Operating and Financial Leverage	4-24, 4-26 5-10, 5-12
4	Sep 15	6. Working Capital 7. Current Asset Management	6-9, 6-13 7-1, 7-10, 7-15
5	Sep 22	Exam #1: Chapters 1 - 7	
6	Sep 29	8. Short-term Financing 9. Time Value of Money	8-14, 8-23 9-23, 9-27, 9-28
7	Oct 6	9. TVM (continued)	Hand-out with questions
8	Oct 13	11. Cost of Capital	11-17, 11-18, 11-21
9	Oct 20	12. Capital Budgeting	12-1, 12-21, 12-24
10	Oct 27	Exam #2: Chapters 8, 9, 11, 12	
11	Nov 3	14. Capital Markets 15. Investment Banking 16. Long-term Debt and Leases	Read chapter. No problems 15-7, 15-13, 15-16
12	Nov 10	16. LT Debt (continued)	16-3, 16-16
13	Nov 17	17. Common and Preferred Stock	17-11, 17-19
	Nov 24	Thanksgiving Holiday	
14	Dec 1	18. Dividend Policy 19. Convertibles and Warrants	18-11, 18-17, 18-18 19-12, 19-19, 19-21
15	Dec 8	Exam #3: Chapters 14 - 19	

*Professor reserves the right to make changes in the syllabus as deemed necessary. Any changes will be conveyed to the students in writing (via email).

Academic Honor Code

Membership in the student body of Rollins College carries with it an obligation, and requires a commitment, to act with honor in all things. Because academic integrity is fundamental to the pursuit of knowledge and truth and is the heart of the academic life of Rollins College, it is the responsibility of all members of the College community to practice it and to report apparent violations.

The following pledge is a binding commitment by the students of Rollins College:

The development of the virtues of Honor and Integrity are integral to a Rollins College education and to membership in the Rollins College community. Therefore, I, a student of Rollins College, pledge to show my commitment to these virtues by abstaining from any lying, cheating, or plagiarism in my academic endeavors and by behaving responsibly, respectfully and honorably in my social life and in my relationships with others.

This pledge is reinforced every time a student submits work for academic credit as his/her own. Students shall add to all papers, quizzes, tests, lab reports, etc., the following handwritten abbreviated pledge followed by their signature:

“On my honor, I have not given, nor received, nor witnessed any unauthorized assistance on this work.”

Material submitted electronically should contain the pledge; submission implies signing the pledge.