

ANT305G – Applied Anthropology Fall 2007

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Meeting Time & Place	Tuesdays, 6:45 – 9:25 PM in CSS 100
Office Hours	By appointment

Course Description

Applied anthropology is the practical application of anthropological methods to real world issues and problems. Applied anthropologists work in diverse settings but are united by a common, holistic perspective in addressing social issues. This course will provide students with an overview of the many ways in which anthropological methods and insight is useful in practical problem solving. Course content will draw especially from applied examples in health and community development applications of anthropological subfields. Extensive reading is required for this course.

Course Objectives

Students in this course will be able to:

1. Learn the history of the development of applied anthropology
2. Critically compare different approaches in applied anthropology
3. Discuss the uses of applied anthropology to contemporary life
4. Create a diverse, annotated bibliography on an applied anthropology topic of personal interest
5. Synthesize literature into a coherent, written discussion of topic of interest
6. Take part in a hands-on experience in conducting key informant interviews
7. Share knowledge about the chosen topic of interest with the class in a presentation format

Statement on Disability

Rollins College is committed to equal access and does not discriminate unlawfully against persons with disabilities in its policies, procedures, programs or employment processes. The College recognizes its obligations under the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 to provide an environment that does not discriminate against persons with disabilities.

If you are a person with a disability on this campus and anticipate needing any type of academic accommodations in order to participate in your classes, please make timely arrangements by disclosing this disability in writing to the Disability Services Office at (box 2613) - Thomas P. Johnson Student Resource Center, 1000 Holt Ave., Winter Park, FL, 32789 or call 407-646-2354 for an appointment.

Academic Honesty Policy

Cheating on exams, other class work, or plagiarism is grounds for immediate dismissal from the course and a Failing grade. Please make sure that any work you turn in uses your own answers and ideas. If you have borrowed an idea from another source, put it in quotations and cite the source.

Academic Honor Code

Membership in the student body of Rollins College carries with it an obligation, and requires a commitment, to act with honor in all things. Because academic integrity is fundamental to the pursuit of knowledge and truth and is the heart of the academic life of Rollins College, it is the responsibility of all members of the College community to practice it and to report apparent violations.

The following pledge is a binding commitment by the students of Rollins College:

The development of the virtues of Honor and Integrity are integral to a Rollins College education and to membership in the Rollins College community. Therefore, I, a student of Rollins College, pledge to show my commitment to these virtues by abstaining from any lying, cheating, or plagiarism in my academic endeavors and by behaving responsibly, respectfully and honorably in my social life and in my relationships with others.

This pledge is reinforced every time a student submits work for academic credit as his/her own. Students shall add to all papers, quizzes, tests, lab reports, etc., the following handwritten abbreviated pledge followed by their signature:

“On my honor, I have not given, nor received, nor witnessed any unauthorized assistance on this work.”

Material submitted electronically should contain the pledge. Submission implies signing the pledge.

Grading Policy

Grades in this course are based on exams, an individual project with a short paper, a presentation, and attendance/participation. A student may earn up to 500 total points for this course.

Exams (300 Points): There will be a total of three exams. The final exam will be comprehensive. All exams will be worth 100 points each. The exams will consist of a mixture of multiple choice and short answer questions with one essay question. Make up exams are not given unless extreme circumstances prevent the student from taking the exam on the stated date. These circumstances must be able to be verified by the instructor. ***The student must contact the instructor in writing before the exam, or as soon as possible after missing it, in order to be eligible for a make up exam.*** If a student misses an exam and does not have a valid excuse, she/he will receive an F (0 points), no exceptions.

Individual Project –Annotated Bibliography & Issue Analysis (100 points): Each student will select an applied anthropology topic of personal interest to research throughout the semester. He/She will research the topic in the form of an Issue Analysis and discuss how applying anthropological principles and methods can be useful to that particular issue. Information learned from relevant literature sources will be compiled into an annotated bibliography. Some examples of topics may include: cultural resource management in the U.S.; health interventions for specific ethnic communities; anthropology and nonprofit organizations; urban development and community impact, etc. In addition to the literature review, students will complete at least two key informant interviews with people who are relevant to your chosen topic. Some examples of key informants may include heads of nonprofit agencies, clients of agencies, etc. Students can discuss their interests with me, and I can help provide direction as needed. Students must get instructor approval of their topic prior to beginning literature searches, constructing interview guides, or contacting potential key informants.

Each student's annotated bibliography will have a minimum of 25 references. Of these 25, there will be a minimum of 15 peer-reviewed articles, and a minimum of 3 books. Other potential sources may include Internet references/reports (you must be able to check reliability); Video or film; and agency/government reports.

The references will inform the Issue Analysis, which will be a synthesis of the literature on the chosen topic, and the student's assessment of how applied anthropology would be an ideal fit for that issue. Issue Analysis papers

will be coherently organized, discussing points as follows: Introduction/Problem Description; Background/Literature Review; Methods (What methods did you use in this research?); Perspectives from Key Informants (summarize your findings here); Recommendations for Future Research (specifically, what specific anthropological methods could be applied, how, and why? What possible research project avenues could be explored for the issue using applied anthropology?). The Issue analysis should be a brief document (7 – 10 pages). Use AAA Style for citations and references. Use a normal, 12-point font with one-inch margins on all sides. Use a title page, and bind the Issue Analysis together (in front) with the Annotated Bibliography, and turn in together. Number all pages except title page.

N.B.: This assignment (as with all others) must be handed in to the Instructor in class on the designated date in the class schedule. Late papers will be penalized one letter grade per day late. Papers will not be accepted via e-mail or by any other means. Remember to: 1) Back up your work so you don't lose it! Computers always seem to know when a paper is due, and inevitably they fail you when you need them the most. 2) Ensure your printer works. Mechanical/technical difficulties are not acceptable excuses for late papers.

Presentation (40 points): Each student will prepare a brief (5-7 min) presentation of their individual project to share with the class at the end of the semester. Students can choose the presentation format (i.e., oral/paper; PowerPoint, etc.); however, presentations should highlight the points also covered in the Issue Analysis paper.

Attendance & Participation (60 points): Class participation is expected from all students. One cannot participate if one does not attend class. For each of the 12 class days excluding exam days, 5 points combined will be awarded for attendance (2 pts.) and participation (3 pts.) for a total of 60 points. If students do not come to class adequately prepared I will give pop quizzes on the readings.

Class Communication

Electronic: Each student is required to check the Blackboard website and his/her Rollins e-mail each week in preparation for class. If you do not have a Rollins e-mail/Blackboard account set up, please acquire one during the first week of this course. Articles will be posted to Blackboard each week, and may change as the course develops. You can e-mail me any time.

Other: Office hours are held by appointment. I can be reached at (407) 256-7882 to schedule an appointment or for general questions. Please use this number only between the hours of 9:00 AM and 8:00 PM.

Cell Phones

Cell phones will be turned off during class so as to not disrupt discussion and learning. Short breaks will be given during the class when students may use phones as needed. Please remember to turn them off after the breaks.

Required Reading

Texts: There are two required textbooks

1. Applied Anthropology: An Introduction (3rd Edition). John van Willigen. Bergin & Garvey, 2002.
2. Reproducing Inequities: Poverty And the Politics of Population in Haiti. M. Catherine Maternowska. Rutgers University Press, 2006.

Articles: Articles and other assigned materials will be posted to Blackboard and Olin Library e-reserve for students to download and read. N.B.: the password for e-reserve downloads is: **ant305**.

Date	Item Due	Topic/Activity	Readings
Aug 28		Course Introduction - What is applied anthropology?	VW Ch. 1
Sept 4		History & Development of Applied Anthropology Discussion of Individual Projects – searching the literature	VW Ch. 2 Lalone article Ziegenhorn article Bernard Chapter 4 (on e-reserve) AAA Style Guide (familiarize)
Sept 11	Individual Project Topic Choice Due	Ethics in Applied Anthropology Applied Anthropological Approaches – Triangulation Individual Projects: Keeping track of references	VW Ch. 3, 4, 5 Belmont Report (skim) Paiment article Ervin Chapter 11 (on e-reserve)
Sept 18		Transdisciplinary and community collaboration: examples from the field - CMWP & TBCCN	VW Ch. 6, 7, 8 Molnar article Willms (et al.) article Friedenberg article
Sept 25		Applied anthropology methods (part 1) Instrument design, ethnographic interviewing & fieldnotes Review	Trotter & Schensul chapter Bernard chapter 9 (on e-reserve)
Oct 2		Methods (part 2): Refining Instruments EXAM 1	Nordquest article
Oct 9		Culture Brokering Social Marketing (and its critics) Discussion of fieldwork efforts	VW Ch. 9, 10 Bryant & Bailey article Pfeiffer article
Oct 16	List of 25 References Due	Applied Anthropology in Policy Discussion of fieldwork efforts Maternowska	VW Ch.11, 12 Maloney & Paolisso article Maternowska: Forward, Ch. 1, 2
Oct 23		Evaluation methods Maternowska	VW Ch. 13 Crain & Tashiba article Adams article Maternowska Ch. 3, 4
Oct 30		Application Examples: Cultural Resource Management; Applying medical anthropology - Case example from the field: The Social Context of Cervical Cancer Maternowska discussion Review	VW Ch. 14 Maternowska Ch. 5 Hunter article
Nov 6		Discussion of Fieldwork, Annotated Bibliographies & Paper EXAM 2	
Nov 13	Completed Interview Guides due with Field Notes	Analyzing your data – making sense of it all! Grounded Theory Maternowska	Creswell chapter 8 (e-reserve) Maternowska Ch. 6, 7, Epilogue
Nov 20	Issue Analysis & Annotated Bibliography Due	Doing Applied Anthropology	VW Ch 15 Schensul Article Mulhare Article Hill & Baba article
Nov 27	Presentation	Class Presentations Discussion of project experiences Review	
Dec 4		Last day of class EXAM 3 (Comprehensive)	